

General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 FAX: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

S&M-CM/165/RCVs & TOPUPS/2013-14/ 67 **Dated @ Chennai-6** **the 11.04.14.**

Sub: Extra Usage Value on TU 6000 under GSM prepaid services – reg.

Ref: CO ECT Approval no: 1482 dt 11/04/14.

With reference to the CO orders cited above, approval of the competent authority is hereby conveyed for the implementation of extra usage value on the following Top-up Vouchers/C-top-up/Flexi top-up under prepaid GSM services in Tamilnadu LSA (incl. CHTD) for 15 days **from 16.04.2014 to 30.04.2014.**

The details are given below:-

Sl.No.	MRP of Top-up voucher/C-top-up in Rs. (incl. of S. Tax)	Usage value offered with Top-up voucher/C-top-up in Rs.
1	6000	7200

Press note and proper advertisement as deemed fit may be made to generate adequate response.

This is for kind information and necessary action please.

(S.BAMA)
AGM (Marketing-CM)
044-28290825, 944497 9827.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN - Trichy - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.